



Christian Hybrid

IT Manager

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EDUCATION

- MS in Computer Science, Cum Laude
The City College of New York, New York City, NY

2002

- BS in Computer Science
University of California, Berkeley, CA

2000

ADDITIONAL SKILLS

- Adobe Photoshop—Excellent
- InDesign—Excellent
- CRM Platforms—Advanced
- Google Analytics—Advanced

SKILLS SUMMARY

● Programming and App Development

- Developed and built 20+ mobile apps and 30+ websites providing exceptional user experience.
- Named BCD M&E's "Top Programmer of The Year" for three consecutive years 2009–2011.
- 15+ years experience in C, C++, Cocoa, and Objective-C.
- C Certified Professional Programmer (2006), C++ Certified Professional Programmer (2009).

● Leadership

- 8+ years experience in team management (teams of 10–50 colleagues) and project coordination.
- Designed and implemented a new IT management model with Apple's New York Branch, increasing the quarterly productivity by 33% and resulting in increase in employee satisfaction.
- Trained and mentored 50+ junior developers for certification exams (88% success rate).

● Business Management

- Coordinated 20+ projects with a budget over \$200,000.
- Optimized procurement processes to reduce BCD M&E's annual costs by 27%.
- Successfully cooperated with sales and marketing teams on new business strategies which helped increase Apple New York's sales volume by 23%.

EXPERIENCE

● IT Manager 2013–

Apple, New York City, NY

- Supervised the IT team in creating mobile apps providing the best user experience for Apple's customers all over the world.
- Developed, reviewed, and tested innovative and visionary new applications using emerging technologies.
- Guided talent that provides technical support and training while working in partnership with the business team.

● Senior IT Specialist 2006–2013

BCD M&E, New York City, NY

- Developed, reviewed, and tested websites for internal and external stakeholders, led innovation in mobile applications.
- Cooperated with procurement teams in optimizing procurement processes.

● Software Engineer 2003–2006

Oracle, Redwood City, CA
FCB Global, New York City, NY